



Lindsay B. Nickle  
2100 Ross Avenue, Suite 2000  
Dallas, Texas 75201  
Lindsay.Nickle@lewisbrisbois.com  
Direct: 214.722.7141

October 29, 2020

File No. 28759.1347

**VIA EMAIL**

Attorney General Wayne Stenehjem  
Office of the North Dakota Attorney General  
600 E. Boulevard Ave, Dept. 125  
Bismarck, ND 58505  
E-Mail: [ndag@nd.gov](mailto:ndag@nd.gov)

Re: Notification of Data Security Incident

Dear Attorney General Stenehjem:

I represent Feed the Children headquartered in Oklahoma City, OK, with respect to a recent data security incident described in greater detail below. Feed the Children takes the protection of sensitive information very seriously and is taking steps to prevent similar incidents from occurring in the future.

**1. Nature of the Security Incident.**

On July 16, 2020, Feed the Children received notice from one of its vendors, Blackbaud, which experienced a data security incident that may have involved information pertaining to certain of Feed the Children's donors. Upon learning of the incident, Feed the Children immediately engaged cybersecurity experts and launched an investigation to determine what happened and what information may have been impacted. Through the course of the investigation, Feed the Children learned that between February 7, 2020, and May 20, 2020, an unauthorized third party gained access to Blackbaud's servers where backup files for Feed the Children's donor information was stored. Feed the Children's investigation determined that the donor information included names, addresses, and dates of birth.

**2. Number of North Dakota Residents Affected.**

Feed the Children notified 3,098 residents of North Dakota via non-profit standard mail on October 21, 2020. A sample copy of the notification letter sent to the affected individuals is included with this correspondence.

**3. Steps Taken Relating to the Incident.**

Feed the Children has taken steps in response to this incident to prevent similar incidents from occurring in the future. Those steps include working with leading cybersecurity experts to enhance the security of its customer information system.

**4. Contact Information.**

Feed the Children remains dedicated to protecting the personal information in its control. If you have any questions or need additional information, please do not hesitate to contact me at (214) 722-7141 or via email at [Lindsay.Nickle@lewisbrisbois.com](mailto:Lindsay.Nickle@lewisbrisbois.com).

Sincerely,



Lindsay B. Nickle of  
LEWIS BRISBOIS BISGAARD & SMITH LLP

LBN:ls

Enclosure: Sample Consumer Notification Letter

[Name]  
[Address]  
[City, State Zip]

Dear [Name],

We are writing to inform you of a data security incident that involved your personal information. At Feed the Children, we take the privacy and security of our member information very seriously.

**What Happened?** On July 16, 2020, Feed the Children was notified by Blackbaud, our third-party data service provider, about a data incident. Blackbaud reported that it had discovered and stopped a ransomware attack that occurred in May 2020. Blackbaud, working with independent forensics experts and law enforcement, successfully prevented the attacker from blocking system access or fully encrypting Feed the Children's files and, ultimately, expelled the attacker from Blackbaud's system. However, as part of the ransomware attack, the attacker removed a copy of some of Feed the Children's data regarding donors and other contacts. Feed the Children reviewed the data that was copied and determined that a small number of dates of birth were among the potentially impacted information.

According to Blackbaud, the attacker did not acquire payment card information, Social Security numbers (which we do not have), or financial account numbers because this information was encrypted and the attacker did not obtain the decryption key. Moreover, Blackbaud confirmed that the attacker deleted all of the data it stole during the attack, and Blackbaud is conducting dark web searches to confirm that data was not disseminated to anyone other than the attacker.

**What Information Was Involved?** The information involved includes names and dates of birth.

**What Are We Doing?** As soon as we were notified of the incident, we conducted our own investigation. We have no reason to believe that your data was misused. You reside in one of two states that require individuals to be notified if their date of birth was part of a data security/breach event.

**What You Can Do?** You can follow the recommendations included with this letter to protect your personal information.

If you have any questions about this letter, please contact us via email at [info@feedthechildren.org](mailto:info@feedthechildren.org) or phone at 1.800.627.4556 (toll free) Monday – Friday, 8:00 AM to 9:30 PM central time.

Please accept our sincere apologies and know that we deeply regret any worry or inconvenience that this may cause you.

Sincerely,  
Becky Graninger  
Chief Development & Marketing Officer

## STEPS YOU CAN TAKE TO PROTECT YOUR PERSONAL INFORMATION

**Review Your Account Statements and Notify Law Enforcement of Suspicious Activity:** As a precautionary measure, we recommend that you remain vigilant by reviewing your account statements and credit reports closely. If you detect any suspicious activity on an account, you should promptly notify the financial institution or company with which the account is maintained. You also should promptly report any fraudulent activity or any suspected incidence of identity theft to proper law enforcement authorities, your state attorney general, and/or the Federal Trade Commission (FTC).

**Copy of Credit Report:** You may obtain a free copy of your credit report from each of the three major credit reporting agencies once every 12 months by visiting <http://www.annualcreditreport.com/>, calling toll-free 877-322-8228, or by completing an Annual Credit Report Request Form and mailing it to Annual Credit Report Request Service, P.O. Box 105281, Atlanta, GA 30348. You also can contact one of the following three national credit reporting agencies:

### **TransUnion**

P.O. Box 1000  
Chester, PA 19016  
1-800-916-8800  
[www.transunion.com](http://www.transunion.com)

### **Experian**

P.O. Box 2002  
Allen, TX 75013  
1-888-397-3742  
[www.experian.com](http://www.experian.com)

### **Equifax**

P.O. Box 740241  
Atlanta, GA 30374  
1-866-349-5191  
[www.equifax.com](http://www.equifax.com)

### **Free Annual Report**

P.O. Box 105281  
Atlanta, GA 30348  
1-877-322-8228  
[annualcreditreport.com](http://annualcreditreport.com)

**Fraud Alert:** You may want to consider placing a fraud alert on your credit report. An initial fraud alert is free and will stay on your credit file for at least 90 days. The alert informs creditors of possible fraudulent activity within your report and requests that the creditor contact you prior to establishing any accounts in your name. To place a fraud alert on your credit report, contact any of the three credit reporting agencies identified above. Additional information is available at <http://www.annualcreditreport.com>.

**Security Freeze:** Under U.S. law, you have the right to put a security freeze on your credit file for up to one year at no cost. This will prevent new credit from being opened in your name without the use of a PIN number that is issued to you when you initiate the freeze. A security freeze is designed to prevent potential creditors from accessing your credit report without your consent. As a result, using a security freeze may interfere with or delay your ability to obtain credit. You must separately place a security freeze on your credit file with each credit reporting agency. In order to place a security freeze, you may be required to provide the consumer reporting agency with information that identifies you including your full name, Social Security number, date of birth, current and previous addresses, a copy of your state-issued identification card, and a recent utility bill, bank statement or insurance statement.

**Additional Free Resources:** You can obtain information from the consumer reporting agencies, the FTC, or from your respective state Attorney General about fraud alerts, security freezes, and steps you can take toward preventing identity theft. You may report suspected identity theft to local law enforcement, including to the FTC or to the Attorney General in your state.

### **Federal Trade Commission**

600 Pennsylvania Ave, NW  
Washington, DC 20580  
consumer.ftc.gov, and  
www.ftc.gov/idtheft  
1-877-438-4338

### **Washington Attorney General**

1125 Washington Street SE  
P.O. Box 40100  
Olympia, WA 98504-0100  
<https://www.atg.wa.gov/>  
(360) 753-6200

### **North Dakota Attorney General**

1050 East Interstate Avenue  
Suite 200  
Bismarck, ND 58503-5574  
<https://attorneygeneral.nd.gov/>  
1-800-472-2600

**You also have certain rights under the Fair Credit Reporting Act (FCRA):** These rights include to know what is in your file; to dispute incomplete or inaccurate information; to have consumer reporting agencies correct or delete inaccurate, incomplete, or unverifiable information; as well as other rights. For more information about the FCRA, and your rights pursuant to the FCRA, please visit [http://files.consumerfinance.gov/f/201504\\_cfpb\\_summary\\_your-rights-under-fcra.pdf](http://files.consumerfinance.gov/f/201504_cfpb_summary_your-rights-under-fcra.pdf).