

Seibel, Jessica K.

From: -Info-Attorney General
Sent: Thursday, May 2, 2019 8:35 AM
To: -Info-Consumer Protection
Subject: FW: Written Notification of Data Breach
Attachments: Notification.pdf

From: Scott.Jones@lw.com <Scott.Jones@lw.com>
Sent: Thursday, May 2, 2019 8:29 AM
To: -Info-Attorney General <ndag@nd.gov>
Subject: Written Notification of Data Breach

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Dear Attorney General Stenehjem,

Pursuant to N.D. Code 51-30-02, I am writing on behalf of our client, TV Time, to provide written notification that the attached data breach notification has been delivered to potentially in excess of 250 North Dakota residents. Notification has been provided by email because TV Time does not have the mailing addresses of the notified individuals.

As described in the notification, in late February 2019, an unknown individual gained access to the user database maintained by TV Time and attempted to download information about TV Time users from a copy of that database. Following discovery of the incident on March 5, TV Time engaged through counsel a third party security firm to assist in the investigation of the incident and further secure TV Time's systems.

The investigation was ultimately unable to determine specifically what user information the unknown individual was able to download. However, the investigation confirmed that the database from which user information was downloaded contained no data types that qualify as personal information under N.D. Code 51-30-01, except the date of birth information provided by some TV Time users.

Accordingly, for users for whom the TV Time database included such date of birth information, notification has been provided if TV Time has been able to ascertain that the user has any connection to the state of North Dakota (*i.e.* based on IP address or other user-provided location information).

Please do not hesitate to contact me at scott.jones@lw.com or (202) 637-3316 if you have any further questions regarding this matter.

Sincerely,

Scott Jones

Scott C. Jones

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Dear TV Time User,

You are receiving this notification because our records indicate that you have some connection to the state of North Dakota via an IP address or location information you may have made available to us through your social media account, and you provided some of this information to us.

The State of North Dakota requires companies to notify North Dakota residents if a resident's date of birth information was acquired by an unknown entity. We are notifying you because we believe the date of birth information you provided to us may have been acquired by an unknown individual.

What happened? On February 26, an unknown individual gained access to our user database and attempted to transfer information outside our network. When we discovered the activity, we commented an internal investigation and began taking steps to further secure our systems.

What information was involved? We have not been able to confirm precisely what information was acquired from the database. However, the database did not contain full credit card numbers, Social Security or Driver's License numbers, or plain text passwords.

The categories of information in the database vary from person to person, but at a minimum included your email address and the date of birth information you provided to us.

Depending on how and when you used TV Time, the database may also have included your name, information from connected social media accounts (like your screen name or self-reported location), information about your use of TV Time (for example, shows that you liked), tokens (now disabled) that at the time could be used to access your TV Time account, or device and connection data (including your IP address, device type and operating system).

What are we doing? We hired a third-party security firm to help us conduct an internal investigation and secure our database. Since the incident, we have implemented additional security measures, including, for example, blocking external access to the server through which the unknown individual gained access to the database, removing malware found on the server, and patching the vulnerability used to gain access to the database.

What can you do? If you have questions about how this incident may affect you, please contact us using the contact information below.

Other important information. We take the security of the TV Time community seriously and apologize for any concern this incident may cause. We understand you have placed your trust in TV Time. We are committed to maintaining that trust and continuing to provide you the tools you need to keep track of your TV watching.

Please contact us at support@tvtime.com with any questions.

Sincerely,
Jason Weiss
Chief Operating Officer
TV Time